

DOWNTOWN OCALA HISTORIC WALKING TOUR

MASONIC HALL

18 S MAGNOLIA AVE, OCALA, FL 34471

The three-story Masonic Hall was constructed in 1895. It served as a lodge or meeting place for Freemasonry in Ocala.

Artist Joyce Ballantine-Brand lived in an upstairs apartment for more than 30 years. She featured her three-year-old daughter in the famous advertisement for the Coppertone Company in 1959. The building was modernized in 1940 when its west (front) elevation was reworked. In 1955, a one-story room was added on the west (non-public) side of the building.

The building is now the home of 18 South, a seafood restaurant.



Magnolia Ave c.1952, tallest building on right



Magnolia Ave c.1900, Tall Dark Building in the Center

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