



## OCALA MAIN STREET TROLLEY | COMMUNITY SPONSOR

**Sponsorship Level: \$2,500** (6 month benefits – one cart)

### ABOUT THE PROGRAM:

A volunteer-based trolley transportation program to provide shuttle services to visitors of Downtown Ocala. Two six-seater golf carts transport over 150 guests per night, operating Fridays and Saturdays from 6pm-8:30pm.

### AUDIENCE:

- 600+ monthly attendance
- Visibility to all downtown visitors during peak hours

### SPONSORSHIP BENEFITS

- Designation as Community Sponsor of one (1) cart
- Logo recognition on Ocala Main Street website landing page
- Prominent logo placement on all printed and electronic event materials (i.e. flyers, posters, event program).
- Recognition in print advertising
- Recognition in pre and post-event press releases
- Opportunity for handout material (rack card & holder provided by sponsor)
- Banner placement and wrap on one Ocala Main Street Trolley Cart
- Weekly Social Media recognition
- Opportunity to host a vendor tent at monthly Sip & Shop event on Downtown Square