



| SPONSORSHIP LEVELS | Limit 1 | Limit 4 | Unlimited | Unlimited |
|---|-----------------|---------------------|-----------|-----------|
| Number of Button Passes Provided | 10 | 8 | 6 | 4 |
| Exclusive branded ownership of First Night Ocala “presented by” your company | • | | | |
| Presenting Sponsor acknowledgment with company logo on all pre and post event publicity and marketing materials | • | | | |
| Opportunity for remarks during Countdown on Downtown Square (anticipated attendance 2,500+) | • | | | |
| Logo prominently displayed with “Presented by” on the front of button & map handout (2,500 copies) | • | | | |
| Logo placement on event signage on downtown stage and at all check-in locations | • | • | | |
| Promotional social media video at business location | • | • | | |
| Opportunity to hang branded banner, prominently displayed at event (you provide) | Downtown Square | Citizens & Art Park | | |
| Street Level Wayfinding Directional Signage | • | • | | |
| Monthly social media posts promoting the company’s presenting sponsorship of the event | • | • | • | |
| Inclusion on all the promotional materials (poster, program, event signage, website and social media) | • | • | • | |
| Company logo and link on the event website | • | • | • | |
| Ability to set up event-site display booth with company banner (you provide) | • | • | • | |
| Two individual social media posts promoting the company’s support of the event | • | • | • | |
| Company listing and link on the event website | • | • | • | • |
| Complimentary buttons to attend the event (quantity listed above) | • | • | • | • |
| Thank you email and social post inclusion | • | • | • | • |

Send form via email, make a credit card payment over the phone, or ask questions please contact, Jessica Fieldhouse at executivedirector@ocalamainstreet.org or 352-421-0047.



EVENT IN PARTNERSHIP WITH

